

## HEATON LAUNCHES OWN GAMING MOUSE WITH XTRFY

**Legendary pro gamer Emil “HeatoN” Christensen and gaming gear specialists Xtrfy today announced the launch of a brand new product: the Xtrfy M3 optical gaming mouse.**

Emil “HeatoN” Christensen – eSports pioneer, founder of the world-renowned organization Ninjas in Pyjamas and one of the most successful Counter-Strike players of all time – just revealed his new addition to the eSports scene.

*“I’m super happy and excited to finally introduce the M3! Launching this mouse feels extra special to me since it’s the first mouse that I’ve developed from scratch and I’m 100 % satisfied with the result”, says Emil Christensen.*

The M3 is designed with the purpose to help gamers perform better. The mouse has a new, unique shape and the hardware is carefully selected with a focus on consistent performance.

*“It has been a long process coming up with the brand new design. To me, this mouse has the perfect ergonomic shape – and it fits all grip styles. In terms of hardware, the mouse is made with well-proven components only. When you’re playing at the highest level of competition, reliability is everything and therefore we’ve selected components that have been put to the test over time and are trusted by professional gamers”, Emil Christensen explains.*

Erik Jensen, CTO at Xtrfy, is looking forward to making the M3 available for all gamers.

*“We’ve been working on the M3 for a long time, with a lot of testing and adjustments in design, materials and components to reach the perfect result, and we’re really proud to finally launch it onto the market.”*

More information about the new mouse can be found at [xtrfy.com/product/xg-m3-heaton/](http://xtrfy.com/product/xg-m3-heaton/)

The M3 will be available in stores before christmas. For business related questions, please contact Joakim Jansson, Co-founder of Xtrfy: [joakim.jansson@xtrfy.com](mailto:joakim.jansson@xtrfy.com), +46(0)462736001.



*Xtrfy is a Swedish brand specializing in gaming peripherals. All of our products are based on the same key component: experience. You'll find them at [xtrfy.com](http://xtrfy.com)*

